

**Minutes of:** **HEALTH AND WELLBEING BOARD**

**Date of Meeting:** 28 September 2017

**Present:** Councillor (in the Chair)  
Councillors R Walker, S Briggs, T Holt and R Shori

**Also in attendance:**  
**Public Attendance:** No members of the public were present at the meeting.

**Apologies for Absence:** Keith Walker, Pennine Care Foundation Trust

---

#### **HWB.187 DECLARATIONS OF INTEREST**

Councillor Rishi Shori, Council Leader declared a personal interest in all items under consideration as his partner is an employed by Bury Council

#### **HWB.188 MINUTES OF PREVIOUS MEETING**

There were no questions from those members of the public present at the meeting.

#### **HWB.189 MATTERS ARISING**

- **Team Bury Update**

The Improvement Advisor reported that the Team Bury Leadership Group Terms of Reference have been updated and refreshed and the single outcomes framework has been developed. Work is ongoing in respect of the governance arrangements.

- **Transformation Monies Update**

These have been agreed in principle and a further announcement will be issued imminently.

- **Better Care Fund**

The Interim Executive Director, Communities and Wellbeing reported that the Better Care Fund report has been submitted and further information will be considered at a future Board meeting.

- **Suicide Update**

Clarified and updated figures in respect of the number of suicides were circulated following discussions at the last Board meeting.

**It was agreed:**

A report would be considered at the next meeting of the HWB scheduled to take place on the 23<sup>rd</sup> November which will provide details of Mental Health spend across the Borough.

## **HWB.190 PUBLIC QUESTION TIME**

There were no questions from members of the public present at the meeting.

## **HWB.191 THE BURY DIRECTORY ANNUAL REPORT**

Katie Wood, Bury Directory Development Officer attended the meeting to provide an update on the work of the Bury Directory.

An accompanying report had been circulated in advance of the meeting which contained the following information:

Key achievements in 2016/17 were:

- Increased marketing, training and social media presence of The Bury Directory.
- Improved functionality across the website in several different areas
- Further strengthened the governance of The Bury Directory and added new accreditation schemes to certain services
- Increased usage and percentages increases in all statistical areas
- As a key enabler for transformation and delivery of the Locality Plan, the next financial year of 2017/18 will see a number of developments to ensure that The Bury Directory is fit for purpose and future delivery.

The pace and scale of the implementation of future developments is dependent on the financial input from the Locality Plan Transformation Fund bid. Ongoing investment in the technology of the directory will be required over time to ensure it is fit for purpose for continual delivery of the Locality Plan.

Those present were invited to ask questions and the following issues were raised:

In response to a Member's question the Development Officer confirmed that the website contains a language translate function and is accessible for those that are visually impaired.

The HWB Policy Lead reported that work is ongoing with NHS colleagues to train digital champions within GP surgeries on how to use the Bury Directory.

The Development Officer confirmed that the re-designed site will include information in respect of the support provided in respect of SEND.

### **It was agreed:**

1. The Bury Directory Development Officer be thanked for her attendance.
2. The Health and Wellbeing Board Policy Lead will provide updated figures in respect of the future funding arrangements for the Bury Directory.

## **HWB.192 UPDATE ON THE WORK OF THE SYSTEM LEADERS**

Julie Gonda, Interim Executive Director Communities and Wellbeing attended the meeting to provide an update on Bury's approach to place based working for whole system transformation. The redesign services will reduce reliance on public services and improve population health & wellbeing.

Six system leaders have been appointed to lead, shape and influence the delivery of neighbourhood working across Bury using local intelligence to coordinate an asset based approach to strengthen and increase resilience in communities.

A role profile for the System Leader role in the Bury locality context has been created, resource of £150,000 has been secured from the GM Reform Board to support Township Hub Co-ordinator role and wider system leadership capacity and development.

The Interim Director reported the work of the system leaders will align the Public Service Reform agenda with Health and Social Care Integration while driving emergent change and developing and delivering services to meet the needs and priorities of the Townships.

The system leaders will adopt a programme approach to whole system transformation, with a focus on data and information sharing between partner organisations.

The Leader of the Council welcomed the work that has been undertaken to empower local communities. The Health and Wellbeing Policy Lead reported that a branding strategy is being developed in respect of the locality plan. The main focus of the work is help people to help themselves and build up resilience with local communities.

The Health and Wellbeing Board Policy Lead reported that the Participatory Budget pitch events will be widely publicised and the locality plan will be launched in November.

**It was agreed:**

Updates will be considered from each of the system leaders at future meetings of the Health and Wellbeing Board.

**HWB.193 PHARMACEUTICAL NEEDS ASSESSMENT (PNA)**

Steven Woods, Greater Manchester Commissioning Support Unit representative attended the meeting to present the draft pharmaceutical needs assessment.

Members discussed the financial constraints facing pharmacies across the Borough as a result of changes to the funding arrangements. This may result in some pharmacies deciding that it is no longer financially viable to operate some services in some areas.

In response to a Member's question, the GM CSU representative reported that the PNA does not provide a commentary on whether there is too much pharmacy provision within the Borough but only where there are gaps in that provision.

In response to a question in relation to out of area/internet pharmacies, the GM CSU representative reported that this information is not included within the PNA. These pharmacies are a very small proportion of the total number and tend to be used for high intensity prescribing, for example, residential homes.

**It was agreed:**

That the Pharmaceutical Needs Assessment Consultation Report be approved for consultation with public.

**HWB.194 TRANSFORMATION UPDATE**

**• Transformation Programme Board Terms of Reference**

Stuart North, Chief Operating Officer Bury CCG presented the Transformation Programme Board Terms of Reference for approval.

**It was agreed:**

The Transformation Board Terms of Reference were approved.

**• Transformation Programme Board and Mobilisation Update**

Stuart North, Chief Operating Officer Bury CCG reported that a decision with regards to the £19 million transformation funds is imminent. The focus going forward will be in respect of establishing the programme management for the implementation phase. A bid is being progressed in respect of additional funding to support IT infrastructure.

Members of the Board discussed the involvement of the voluntary sector in relation to the mobilisation of the locality plan.

*Councillor Shori left the meeting.*

**• Update on the Communications and Engagement elements of the Locality Plan**

Heather Crozier, Health and Wellbeing Board Policy Lead reported that the communications and engagement workstream is being progressed. The brand, narrative and logo for the Locality Plan is being designed and will be launched in November.

The Health and Wellbeing Strategy is currently being refreshed and will work alongside the Locality Plan.

The Chair of the Health and Wellbeing Board reported that this work must be seen to be co-produced and the involvement of local people must be meaningful.

- **Greater Manchester Population Health Plan**

Lesley Jones, Director of Public Health attended the meeting to provide an update on the work being undertaken in respect of the population health plan. The Director of Public Health provided an overview of some of the work being undertaken including; early years, oral health, smoking in pregnancy, health and employment, tobacco control, obesity, housing and falls.

In response to a Member's question with regards to the decision not to include Bury in the Oral Health pilot, the Director of Public Health reported that Bury is no longer one of the worst performing in GM for oral health. Information and good practice and lessons learnt from the pilot will be shared across GM.

With regards to E-cigarettes the Director of Public Health reported that Public Health England reviewing the long term effects of E-cigarettes. The Director of Public Health reported that vaping would be encouraged as an aid to help people quit smoking.

- **Greater Manchester Children's Health and Wellbeing Board**

Karen Dolton, Interim Executive Director, Children's Services informed the meeting that a GM Children's Health and Wellbeing Board has been established. Bury Council is not represented on the Board. The focus of the Board is to co-ordinate improvements in children's health. The Interim Executive Director reported that clarity is required in respect of the governance arrangements.

- **Greater Manchester Meetings Mapping**

Chris Woodhouse, Improvement Advisor shared with members a template of a mapping exercise undertaken to try and ascertain what meetings are going on at GM level, who attends them and reporting mechanisms. The purpose of this exercise is to inform the development of the health and wellbeing strategy and future governance arrangements.

**It was agreed:**

The meetings mapping template would be recirculated to members of the Health and Wellbeing Board

**HWB.195 UPDATE FROM THE DIRECTOR OF PUBLIC HEALTH**

Lesley Jones, Director of Public Health provide an update on the work being undertaken by herself and the public health team following on from her public health annual report. The Director of Public Health identified key areas which included intelligence gathering via the Joint Strategic Needs

Assessment (JSNA), building strength and resilience in the localities and information sharing.

#### **HWB.196 COMMUNICATIONS AND MARKETING UPDATE**

The Health and Wellbeing Board Policy Lead reported that a summary document has been produced following the member development session and this has been shared with members of the Board.

Going forward the focus will be on refreshing the Health and Wellbeing Strategy, reviewing the website and Board Member training.

#### **HWB.197 URGENT BUSINESS**

There was no urgent business reported.

#### **HWB.198 \*\*\*FOR INFORMATION SUB GROUP MINUTES**

The following minutes were included for information:

- GM Health and Social Care Strategic Partnership Board
- Children's Trust
- Housing Strategy Board
- Adult Safeguarding Board

**COUNCILLOR**  
**Chair**

**(Note: The meeting started at Time Not Specified and ended at Time Not Specified)**